



## BUSINESS REPORT

### OOO "ESSIEY KHAYDZHIN PRODAKTS RASHA"

Date of report: 15.02.2010. № 290742. CNN: 712408.

General information				
Short name	as of	Actual		
	01.09.2003	31.07.2009 <input checked="" type="checkbox"/>	OOO "ESSIEY KHAYDZHIN PRODAKTS RASHA"	
	01.09.2002	01.09.2002	OOO "SVETOGORSK TISHYU"	
Full name	as of	Actual		
	01.09.2003	31.07.2009 <input checked="" type="checkbox"/>	OBSHCHESTVO S OGRANICHENNOY OTVETSTVENNOSTYU "ESSIEY KHAYDZHIN PRODAKTS RASHA"	
	01.09.2002	01.09.2002	OBSHCHESTVO S OGRANICHENNOY OTVETSTVENNOSTYU "SVETOGORSK TISHYU"	
Foundation date:	01.12.1997			
Date of inscription:	01.09.2002			
Last update:	31.07.2009			
Reg. Number (OGRN):	1024700877200 от 29.10.2002			
TAX number (INN):	4704031845			
OKPO Code:	46251405			
Type of Ownership (OKFS code):	(23) Property of foreign legal entities			
Legal form (OKOPF code):	(65) Limited liability company			
OKATO:	MOSKVA, YUGO-ZAPADNY, AKADEMICHESKIY (45293554000)			
Line of business	51.45.1 Wholesale of perfume and cosmetics <a href="#">2</a>			
Nominal capital	as of	Actual	Rub.	
	01.09.2007	31.07.2009 <input checked="" type="checkbox"/>	146,000,000.00	
	01.09.2003	01.09.2006	99,000,000.00	
	01.09.2002	01.09.2002	136,543,595.00	
General Director	as of	Actual	Position	
	01.09.2007	31.07.2009 <input checked="" type="checkbox"/>	GENERALNYY DIREKTOR	SOKOLENKO TIMOFEY GENNADEVICH
	01.09.2004	01.09.2006	GENERALNYY DIREKTOR	SOKOLENKO T A
	01.09.2003	01.09.2003	GENERALNYY DIREKTOR	DOLGIEV ANDREY VLADIMIROVICH
	01.09.2002	01.09.2002	GENERALNYY DIREKTOR	DOLGIREV ANDREY VLADIMIROVICH

### Contact details

Legal address	as of	Actual	
	01.09.2008	31.07.2009 <input checked="" type="checkbox"/>	117218, G MOSKVA, UL KRZHIZHANOVSKOGO, D 14, KORP 3
	01.09.2007	01.04.2008	117218, G MOSKVA,UL KRZHIZHANOVSKOGO, D 14, KORP 3
	01.09.2003	01.09.2006	119048, G MOSKVA,UL USACHEVA, D 22, STR 1
	01.09.2002	01.09.2002	188991, LENINGRADSKAYA OBL.,VYBORGSKIY R-N,G SVETOGORSK,UL ZAVODSKAYA, 17
Location address	as of	Actual	
	01.09.2007	01.09.2007 <input type="checkbox"/>	117218, G MOSKVA,UL KRZHIZHANOVSKOGO, D 14, KORP 3
	01.09.2003	01.09.2006	119048, G MOSKVA,UL USACHEVA, D 22, STR 1
	01.09.2002	01.09.2002	188991, LENINGRADSKAYA OBL.,VYBORGSKIY R-N,G SVETOGORSK,UL ZAVODSKAYA, 17
<b>Tel:</b>	967-33-67 967-33-67		
<b>Fax:</b>	967-33-68 967-33-68		

### Risk appraisal as of 2009 year

Financial strength indicator: **N (N – Negative Net Worth)**

Financial risk indicator: **4**

Recommendations: **Take suitable assurances before extending credit - e.g. personal guarantees.**

Amount of Credit Proposed: **-**

### Financial strength indicator shift

Jan 1, 2004	Jan 1, 2005	Jan 1, 2006	Jan 1, 2007	Jan 1, 2008	Jan 1, 2009
1A 4	N (N – Negative Net Worth) 4	N (N – Negative Net Worth) 4	N (N – Negative Net Worth) 4	5A 4	N (N – Negative Net Worth) 4

**Public registration data:**

<b>Registration Authority:</b>	LENINGRADSKAYA OBLASTNAYA REGISTRATSIONNAYA PALATA
<b>Registration Date</b>	01.12.1997
<b>Registration Number</b>	YU/620
<b>Type</b>	GOSUDARSTVENNAYA REGISTRATSIYA DO 01.07.2002
<b>Registration Authority:</b>	GOS REGISTRATS PALATA PRI MINYUSTE RF
<b>Registration Date</b>	19.11.1998
<b>Registration Number</b>	R-11430.17
<b>Type</b>	GOSUDARSTVENNAYA REGISTRATSIYA IZMENENIY DO 01.07.2002
<b>Registration Authority:</b>	INSPEKTSIYA MNS ROSSII PO VYBORGSKOMU RAYONU LENINGRADSKOY OBLASTI
<b>Registration Date</b>	29.10.2002
<b>Registration Number</b>	1024700877200
<b>Type</b>	GOSUDARSTVENNAYA REGISTRATSIYA PERVICHNAYA (OGRN)
<b>Registration Authority:</b>	MEZHRAYONNAYA INSPEKTSIYA FEDERALNOY NALOGOVOY SLUZHBY N 46 PO G. MOSKVE.
<b>Registration Date</b>	10.12.2008
<b>Registration Number</b>	2087765305296
<b>Type</b>	GOSUDARSTVENNAYA REGISTRATSIYA IZMENENIY (GRN)

**Line of business according Russian National Classifier of Economic Activities**

<b>Main lines of business</b>	51.45.1	Wholesale of perfume and cosmetics <a href="#">2</a>
<b>Additional lines of business</b>	21.12	Manufacture of paper and paperboard
	51.70	Other wholesale trade
	51.46.1	Wholesale of pharmaceutical goods
	51.45.2	Wholesale of perfume and cosmetics
	21.22	Manufacture of household and sanitary goods and of toilet requisites

Source of data is Federal State Statistics Service, if otherwise not specified

**Shareholders**

Validation date		Share in capital		
since	for	x1000 Rub.	%	
01.09.2007	31.07.2009	146,000.00	100.00	<b>KOMPANIYA "ESSIEY KHAYDZHIN PRODAKTS K HOLDING GMBKH"</b> (Property of foreign legal entities) GERMANY GERMANIYA

### Key financial indicators

	Jan 1, 2004	Jan 1, 2005	Jan 1, 2006	Jan 1, 2007	Jan 1, 2008	Jan 1, 2009
<b>Sales volume</b>	954,324.00	2,060,813.00	2,974,945.00	4,228,455.00	5,266,489.00	6,946,260.00
<b>Profit (Loss)</b>	6,730.00	-186,838.00	-153,983.00	-100,914.00	33,730.00	-553,491.00
<b>Fixed assets</b>	176,529.00	285,143.00	0.00	389,790.00	463,740.00	487,920.00
<b>Long-term assets</b>	178,429.00	360,994.00	486,024.00	622,991.00	956,220.00	2,875,688.00
<b>Current assets</b>	437,274.00	786,720.00	926,424.00	1,280,296.00	1,572,621.00	2,711,211.00
<b>Accounts payable</b>	246,971.00	257,823.00	385,279.00	1,178,784.00	391,432.00	828,923.00
<b>Accounts receivable</b>	131,789.00	259,881.00	428,423.00	573,053.00	908,659.00	1,755,033.00
<b>Total assets</b>	615,703.00	1,147,714.00	1,412,448.00	1,903,287.00	2,528,841.00	5,586,899.00
<b>Net worth (Equity capital)</b>	126,046.00	-62,718.00	-216,701.00	-265,002.00	506,109.00	-102,319.00
<b>Net Working Capital</b>	-49,370.00	-416,911.00	-695,924.00	-887,993.00	-450,111.00	-2,978,006.00

All financial indicators are in x1000 Rub., unless otherwise stated

### Main financial indicators

		Jan 1, 2004	Jan 1, 2005	Jan 1, 2006	Jan 1, 2007	Jan 1, 2008	Jan 1, 2009	optimum
<b>Current liquidity ratio</b>	x	0.90	0.65	0.57	0.59	0.78	0.48	1,5-2,5
<b>Debt ratio (equity-assets ratio)</b>	x	0.20	-0.05	-0.15	-0.14	0.20	-0.02	0,5-0,55
<b>Fixed assets to net worth ratio</b>	x	1.40	-4.55	0.00	-1.47	0.92	-4.77	0,75-1
<b>Debt ratio</b>	x	3.88	-19.30	-7.52	-8.18	4.00	-55.60	0,8-1
<b>Turnover of accounts payable</b>	days	94.46	45.66	47.27	101.75	27.13	43.56	<=30
<b>Accounts receivable turnover</b>	days	50.41	46.03	52.56	49.47	62.98	92.22	<=60
<b>Duration of financial cycle</b>	days	35.66	43.35	38.84	-15.33	63.06	81.38	<=80
<b>Profitability of main activity</b>	%	11.25	-12.88	-9.24	-6.83	1.99	3.42	>=30
<b>Return on sales</b>	%	0.71	-9.07	-5.18	-2.39	0.64	-7.97	>=5
<b>Return on net assets</b>	%	1.09	-16.28	-10.90	-5.30	1.33	-9.91	>=5
<b>Return On Equity, ROE</b>	%	5.34	297.90	71.06	38.08	6.66	540.95	>=5

Current ratio – Ratio of current assets to short-term liabilities

Debt-to-Equity Ratio – Share of equity capital in total assets

Fixed assets-to-net worth ratio – Ratio of fixed assets to net worth

Debt/Equity Ratio – debt-to-equity ratio

Accounts payable turnover – average payable period

Accounts receivable turnover – Average payable period

Cash conversion cycle – Period between payments to suppliers and payments received from costumers

Profitability ratio – indicates the share of profit per 1 ruble of expenses

Return On Sales (ROS) – indicates the share of profit per learned ruble

Return On Assets (ROA) – indicates the basic earning power of assets

Return On Equity (ROE) – indicates the share of profit per 1 invested ruble

## Notes

### Source of information

- 1 – ROSSTAT (Source of information – ROSSTAT, if no other footnote specified)
- 2 – Balance
- 3 – EGRUL
- 4 – NCB Research
- 5 – Company

### Badges

- latest company data update has been conducted not earlier than 14 months ago since current date.
- latest company data update has been conducted earlier than 14 months ago since current date.

### Credit Rating

Rating	Net worth from	Net worth up to	
5A	450 000 000	и более	<p>The company's rating consists of two parts : indicator of financial strength and composite credit appraisal. Example: 2A2</p> <p>2A - is company size based on net worth or equity and 2 - brings an overall assessment of its creditworthiness. Financial strength indicator is based on net worth or equity.</p> <p>N - Negative Net Worth: Negative balance of equity after deduction of intangibles.</p> <p>0 - Net Worth Undetermined: latest financial accounts unavailable.</p> <p>The Risk Indicator reflects the probability of failure ranging from 1 to 4</p> <p>1 - Proceed with transaction - offer extended terms if required</p> <p>2 - Proceed with transaction</p> <p>3 - Proceed with transaction but monitor closely</p> <p>4 - Take suitable assurances before extending credit - e.g. personal guarantees</p> <p>5 - Business relationships are a matter of confidence.</p>
4A	315 000 000	449 999 999	
3A	225 000 000	314 999 999	
2A	157 500 000	224 999 999	
1A	112 500 000	157 499 999	
A	85 500 000	112 499 999	
B	63 000 000	85 499 999	
C	45 000 000	62 999 999	
D	31 500 000	44 999 999	
E	18 000 000	31 499 999	
F	9 000 000	17 999 999	
G	4 500 000	8 999 999	
H	0	4 499 999	

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